

A bride and groom are standing in a field of tall yellow flowers. The groom is on the left, wearing a grey suit and a purple tie, looking down at the bride's hand. The bride is on the right, wearing a white off-the-shoulder wedding dress, smiling and looking towards the camera. The background is a bright, hazy sky. The overall mood is romantic and joyful.

ashleigh lauren

The
Bride
guide

Bridal Makeup Artist
www.ashleighlauren.co.uk



hey there Bride to be Welcome!

This is such an exciting, amazing time for you. I'm sure you have dreamt of this fairy tale of a day for such a long time. I understand how over whelming it can be when you are trying to choose all the BEST suppliers and arrangements for your big day as I know how perfect you want it to be.

As your makeup artist my focus is entirely on you and your bridal party. Ensuring you all feel comfortable, confident and the best version of yourself.

My goal is to settle your mind of any concerns you may have, whether you are a makeup newbie or a makeup enthusiast!

A little about me so you know you are in safe hands...

I started my makeup business over 7 years ago training at the most prestigious makeup school in Manchester with Celebrity Makeup Artist Cassie Lomas. My signature look is the gorgeous glowy, youthful, flawless makeup finish leaving you feeling like an enhanced version of your beautiful self. After creating stunning looks after 3 years of training I went on to train other Makeup Artists Bridal Makeup at the Cassie Lomas Academy - which I truly loved until I opened up my own space in Accrington, teaching makeup artists how to level up!

I have such a love for Bridal Makeup and this has shown being nominated for many makeup awards over the years and becoming a finalist in the North West in June 2024 along with glowing 5 star reviews from all my past brides and their parties.

I pride myself in my professionalism and my ability to be more than just a Makeup Artist on the morning of your special day. I add that extra luxury to all my Brides by offering incredible Luxury Packages giving you that extra SPARKLE on your big day. Please have a flick through this amazing brochure, made to help your decisions easier.



Ashleigh xo xo

WHAT TO EXPECT *my style*

My signature style is

GLOWY, YOUTHFUL, FLAWLESS & TIMELESS

I want my Brides to look back in years to come and think they chose the right makeup for their wedding day, not just that they followed a trend and years later regret it on their wedding day photos. Think Charlotte Tilbury vibes - that's my style!

I always want my Brides to know they still look like themselves - just an enhanced version! You should always be an enhanced version on your wedding day - IT'S A SPECIAL DAY!



Before You Book...

The first step is to review my pricing guides, which you can find in this guide.

The next step is to fill out the enquiry booking form on my website with all your bridal details such as date, time you are getting married etc.

I will then send you an email returning if I am available for your wedding date and a full wedding quote for you to accept. A booking fee is required for your date to be secured. Please note: without a booking fee being paid your date will not be secured.



WEDDING

Makeup Prep

LEARN HOW TO PREP YOUR SKIN TO GIVE YOU GLOWING WEDDING DAY SKIN TIPS BELOW!

- Drink lots of water in the three months up to your wedding - this will help to hydrate and plump your skin
- Regular facials six months in advance of your wedding day (it is recommend the last facial is taken at least 2 weeks prior to your wedding day)
- Do not use any Clay facial products or anything with the word 'detox' in the week running up to your wedding especially if your skin is prone to breakouts
- Create yourself a regular skin care routine if you don't already have one



If I get married, I want to be very married.



The Best WEDDING Makeup Prep

MY BRIDES FAVOURITE GO TO FACIALS:

Tailored to You - 45 minutes

Relaxing skin targeted facial

Includes: Cleanse, Tone, Exfoliation, Face Mask, LED Light Therapy, Targeted Skin Serum, Moisturiser, SPF

Journey to Inner Peace- 45 minutes

The Deepest Relaxing Journey

Take a Journey around the World through a Choreographed, Multi-Sensory Facial, through Music & Products.

Includes: Cleanse, Tone, Exfoliation, Face Mask, Pressure Point Facial Massage, Lymphatic Drainage, Neck & Shoulder Massage, Indian Head Massage, Moisturiser

Hydro Facial- 70 minutes

The most luxury skin targeted tranquil facial

Immerse yourself in deep relaxation whilst using technology to elevate your skin health.

Includes: Cleanse, Topical & Electrical Exfoliation, Steam, Exaction Suction, Tailored Face Mask, Gold Collagen Under Eye Mask, Neck & Shoulder Massage, Quartz Stone Facial Massage, Lymphatic Drainage massage, Radio Frequency Lift, LED Light Therapy, Jade Comb Head Massage, Lip Treatment & Glass of Fizz





BRIDAL *Trial*

Ensure Your Wedding Makeup Shines From Dawn to Dusk

When it comes to your wedding day, your makeup needs to be flawless from morning to night. That's why a makeup trial is an absolute must to ensure your absolute satisfaction. During the trial, we can experiment with one or two looks to help you decide with confidence. Don't hesitate to request any adjustments to your makeup; that's precisely the purpose of the trial. Sometimes, you may discover that you adore a particular color only after trying it on!

It's a good idea to have some inspiration in mind. Feel free to browse Google or Pinterest to gather some ideas. Save these inspirations in a folder on your phone and bring them along. I'll work closely with you to create the perfect look that complements your face shape, skin tone, and wedding color scheme.

On the trial day, if possible, wear something in a similar color to your wedding dress on the upper half of your body, like white or baby pink. This will give you a better idea of how the complete look will come together on your big day, especially if your dress has no straps.

I always recommend scheduling your trial on a day when you have plans afterward, so it's not a wasted effort. This way, you can gauge how long the makeup lasts and gather opinions from others, boosting your confidence that your makeup will stay put throughout your wedding.

Remember, this is your trial, and while I'll offer guidance on what suits your face shape and coloring, please don't hesitate to mention anything you're not satisfied with. We can make corrections to ensure you feel absolutely fabulous.

It's also a good practice to provide feedback a day or two after the trial, in case any changes are needed, such as a different lip color.

Prepare for a few questions about your wedding day, like the ceremony time and when you'd like the bride tribe ready. These details are vital for me to plan the makeup schedule for the morning.

Before the trial, it's best to arrive without makeup, but if that's not possible, we'll remove any makeup. If you can, exfoliate your skin the evening before the trial for a smoother finish.





“Beauty is power and the

right makeup enhances

that.

It’s a woman’s secret”



RECOMMENDED SUPPLIERS



I WORK WITH THE MOST AMAZING TEAMS

I work with the most amazing teams of incredible wedding suppliers and I get asked a lot who I would recommend so I've taken the time to create a list of special, 100% recommended wedding suppliers to help ease the stress.

Celebrants

That Celebrant Guy - [That Celebrant Guy](#)

Vikki Harris - [instagram.com/vikkiharriscelebrant](https://www.instagram.com/vikkiharriscelebrant)

Hair

Alisons Hair - www.alisonshair.co.uk

Dan Shoreman - [@danshoreman_bridalhair](https://www.instagram.com/danshoreman_bridalhair)

Wedding Dresses

Willow & Wilde - [@willowandwildebridal](https://www.instagram.com/willowandwildebridal)

Anne Whittaker Bridal - [Anne Whittaker Bridal](#)

Your Dream Dress - www.yourdreamdressshop.co.uk

Bridal Lounge Clitheroe - [The Bridal Lounge Clitheroe](#)

Amelias - ameliasbrides.com

Photographers

MOP Photography - www.mopphotography.co.uk

Rebecca Bridges Photography

www.facebook.com/rbridgesphotography

Andy Wade Photography - andywadephotography.com

RW Photography - rwweddingphotography.co.uk

Sarah Glynn Photography - sarahglynnphotography.com

Videographers

Gavin Foley Films - gavinjfoleyfilms.com

Capture by Design - www.capturebydesign.co.uk

Flowers

Hedgehog Flowers - www.hedgehogflorist.co.uk

Flowers with Passion - www.flowerswithpassion.co.uk

Milly Davey - www.millydaveyflowers.com

The Alternative Florist - www.alternativeflorist.co.uk

Cakes

A Cake Occasion - www.acakeoccasion.co.uk

Ebella - www.ebella-creations.co.uk

Polka Pops - www.polkapops.co.uk

Honeymoons

Galactic Travels - galactictravels.co.uk

Bridal Accessories

Bouji Bride - www.boujibridecompany.co.uk

Earth Links Jewellery - www.instagram.com/earthlinksjewellery



THE BRIDE TRIBE

*The day wouldn't be the same
without them*

BRIDESMAIDS £55

MOTHERS - £55

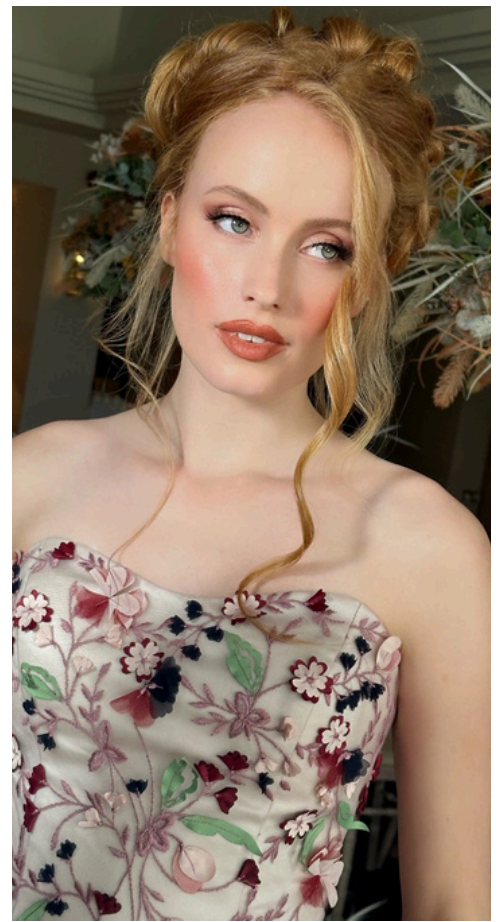
GUESTS - £55

JUNIOR BRIDESMAID (12-16YRS) - £35

FLOWER GIRLS (UNDER 12) - FREE

TRIALS FOR THE BRIDAL PARTY ARE £50

Prices are for 2025 WEDDINGS
(PRICES FOR 2026 INCLUDE A £5 INCREASE)





WHICH
Bride
ARE YOU?



PACKAGE

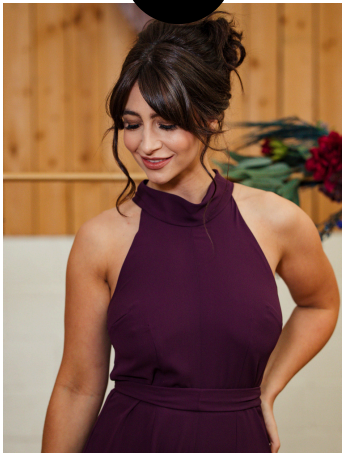
Prices

CLASSIC
BRIDE

LUXURY
BRIDE

ULTIMATE
BRIDAL
EXPERIENCE

£170



£285



£560



PRICES ARE BASED ON 2025 WEDDINGS
2026 PRICES HAVE A £10 INCREASE

Classic Bride

£170

Classically beautiful

- 90 minute trial & consultation at Hairs & Faces
- Includes strip lashes
- Email or social media access before the trial
- Bespoke Schedule created for the bridal party
- On hand up until you walk down the aisle





Luxury Bride

£285

Most requested package.
For the bride that knows
she deserves more

- Expert skin care/prep advice
- 90 minute trial & consultation at Hairs & Faces Salon, Accrington
- Glass of Fizz at your trial
- Individual or strip lashes
- Luxury Bridal Facial
- Email or social media access before the trial
- Bespoke Wedding Morning Schedule created for the bridal party
- Your Charlotte Tilbury wedding Lipstick/gloss to keep





Ultimate Bridal Package

£560

FOR THE BRIDE WHO
DESERVES IT ALL

- Expert skin care/prep advice
- 90 minute trial & consultation at Hairs & Faces Salon
- Glass of Fizz at your trial
- Includes strip lashes
- 2 x Luxury Bridal Facials (1 per month before the wedding)
- Personal Email access before the trial
- Bespoke Wedding Morning Schedule created for the bridal party
- Your Charlotte Tilbury wedding Lipstick/gloss to keep
- On hand personal assistant for the bridal party inc. touch ups throughout the day
- Optional second makeup look for the evening reception



Exclusive for the whole day up until the evening ceremony

A black and white photograph of a bride and a woman smiling, with a white text box overlaid in the center. The bride is on the left, wearing a white wedding dress and holding a bouquet of flowers. The woman is on the right, wearing a dark top and a necklace. The background is a tufted headboard.

"ASHLEIGH COULDN'T
HAVE BEEN ANY
BETTER! I SHOWED HER
A PICTURE OF WHAT I
WANTED AND SHE
DELIVERED 100% SHE
ALSO PLAYED A HUGE
PART IN MAKING THE
MORNING OF MY
FRIENDS WEDDING
JUST THE BEST! YOU
DEFINITELY WANT HER
FOR YOUR BIG DAY!."

Lynn



KIND WORDS

"Everyone's make up was flawless and they all loved it, you helped to put everyone at ease I wouldn't of wanted anyone else doing all of my bridal parties make up apart from you also thank you for all the little/big jobs we roped you in to. Thank you again soooo much."

Tyson

"Ashleigh did my wedding make-up and my 5 bridesmaids and did a fantastic job. She was really accommodating to everyone and knew what would suit them best. I'd recommend her to everyone."

Amy

"Ashleigh did my makeup for my wedding 27.8.22, I couldn't have wished for more. I felt beautiful, and it didn't feel like i had loads on, I wanted to look like me but just better haha. She did as asked and made us all feel extremely comfortable. Would 110% recommend!!"

Denise

"Ashleigh did my wedding guest Makeup and she was incredible. So professional, amazing products and I loved the result! Really felt like a pamper treat too. Would 100% recommend!"

Larayne





HOW TO BOOK ME AS YOUR MUA

Exciting times!

- Head over to my website & fill out my quote request form
- You will receive a quote within 48 hours
- Return an email to accept the quote & a link will be sent to you to pay the booking fee.
- Once the booking fee has been received you will receive a confirmation email.

*you can click here to
go straight to my
website*





AFTER BOOKING ME HERE IS WHAT TO EXPECT

Exciting times!

- Around 4-5 months prior to your wedding date I will contact you to arrange a wedding trial. Wedding trials are usually booked 3 months in advance of your wedding date.
- If you have chosen the Luxury or Ultimate package, I will also book in your facial dates too.
- Around 4-5 weeks prior to the wedding date I will ask you to confirm numbers, pay the remaining amount and I will send across a schedule for the morning.






CONTACT

ashleighmua@hotmail.com

www.ashleighlauren.co.uk

[@ashleighmua](#)

A bride with blonde hair, wearing a white lace wedding dress with an off-the-shoulder neckline, stands in a room with a fireplace and wooden chairs. The room is decorated with flowers and candles. A semi-transparent white box is overlaid on the center of the image, containing text.

PHOTOGRAPHERS WORK
FEAT IN THIS BRIDE
GUIDE IS

RW Photography

MOP Photos

Sarah Glynn Photography

Charlotte Shepherd Photography

Mick Cookson Photography

Rebecca Bridges Photography

Fish2Photography