

Bridal Biz Boost



WITH ASHLEIGH LAUREN

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STARTS

JANUARY 2025



IT'S YOUR TURN TO EARN 3X MORE WHILST WORKING *less hours*

THE 10 WEEK ADVANCED BUSINESS
PROGRAMME FOR THE BEGINNER TO
ADVANCED MAKEUP ARTIST WHO IS
READY TO BE BRAVER ON SOCIAL
MEDIA & BUILD A WILDLY SUCCESSFUL
CAREER, WITHOUT MILLIONS OF
FOLLOWERS

A close-up photograph of a person's hands typing on a laptop keyboard. The person is wearing a dark blue or black long-sleeved top. The laptop is a light brown or rose gold color. The background is a plain, light-colored wall.

HAVE YOU EVER FELT LIKE

YOU WORK SO MANY

long hours

BUT STILL CAN'T AFFORD THE

*holiday of
dreams?*

HI I'M ASHLEIGH...

Hi, I'm Ashleigh! I've been a makeup artist for 7 years and I specialise in Bridal, I am professionally trained by Cassie Lomas leading MUA in the industry.

I was a tutor at Cassie Lomas Make Up Academy and have taught approx. 80+ students in 3 years!

I love being able to pass on my experiences, expertise & skills to other makeup artists acting as a support network to them! The reason I wanted to start to educate Makeup Artists is because I think we can learn so much from one another, and there is so much that isn't taught in lots of initial courses for makeup. Business is HUGE!

I have been a finalist in the Great Northern Wedding Awards 2024, my work has travelled through Europe in the National Hair Awards, been published on Erborian site, Schwarzkopf world wide social media, published in County Brides magazine and LWB magazine regularly. I have hosted training sessions for other businesses such as Jessica Gould Business Coach & LashLife by Lis teaching how I managed to get 100 clients through the door in just 6 months!

I love celebrating wins whether they are my own or someone else's and this is something I LOVE to instil into people I teach...plus isn't it fun when you can celebrate with a cocktail & have an excuse?!

I am also an absolute millennial and I prove it every time a camera is put in front of my face... I can assure you we are going to have lots of fun AND increase the knowledge



ARE YOU READY TO....

Have a pathway to TRIPLE your Bridal Yearly Earnings

Receive enquiries from your favourite 4-8 Bridal Parties

Feel confident in pricing your bridal packages without undercharging & understand why your prices should be what you price them at

Have the systems to be organised instead of reactive with your bridal diary

Stand out on social media so you can receive more bridal bookings

Have a year in advance booked up bridal diary all over the UK and overseas

Finally have the flexibility to take holidays when you want to

IT'S TIME TO CHANGE YOUR FUTURE...



BUT RIGHT NOW YOU ARE...

FEELING FRUSTRATED THAT YOU HAVE QUALIFIED IN MAKEUP, INVESTED MONEY IN YOUR DREAM CAREER BUT NOW YOU ARE LIVING THE DREAM YOU FEEL LIKE YOU FEEL LOST & YOU HAVE NO IDEA WHERE TO START WITH THE MARKETING, FINANCIAL & SOCIAL MEDIA SIDE TO YOUR BUSINESS.

FEEL LIKE YOU HAVE BEEN IN THE BRIDAL INDUSTRY A WHILE AND YOU ARE FEELING STUCK AND DE-MOTIVATED. YOU FEEL LIKE YOU'VE BEEN AIMING AT A CERTAIN CLIENTELE FOR SO LONG & BUT YOU WANT YOUR CLIENTELE TO BE LUXURY CLIENTS.

YOU FEEL ALONE IN THE INDUSTRY. IT IS A SOLE WORKING ROLE IN THE INDUSTRY AND WHEN YOU ARE BUILDING A BUSINESS AND YOU HAVE NOBODY TO BOUNCE IDEAS OFF, WHICH MAKES YOU QUESTION IF THE IDEAS ARE GOOD ENOUGH DROPPING YOUR CONFIDENCE IN WANTING TO BE BOLD AND MAKE CHANGES!

FEELING LIKE SOCIAL MEDIA IS A WHOLE SECOND JOB AND IT IS VERY TIME CONSUMING.

WANTING TO FEEL CONFIDENT, EMPOWERED, SUCCESSFUL & SECURE IN YOUR BUSINESS!

CAN YOU RELATE?

The majority of the people I educate start off in the practical skills training at academies, online or have been self taught for a while...but they haven't been taught the business side of Makeup.

I would honestly say that being a Makeup Artist is 30% about the makeup skill and 70% business and without the business knowledge, strategies and mindset it just becomes a hobby that isn't profiting to it's full potential.

THIS IS WHY I CREATED THE BRIDAL BIZ BOOST PROGRAMME

This is why I designed The Bridal Biz Boost Programme so you can learn my 5 steps in 10 weeks

Imagine what you could
achieve once you have
the knowledge...



introducing...



The Bridal Biz Boost

Programme



**WOULD YOU RATHER
FOCUS ON THE GOAL OR
THE OBSTACLE?**

This programme will give you an insight into skill, knowledge, strategy, mindset and the tools to create a thriving, innovative business. Leaving you feeling confident in your business & putting a bigger spark back into your career.

Over the course of 10 weeks you will get:

- Group zoom calls twice a month (dates will be pre-set)**
- Re-plays of the zoom calls to go back to over the course of the 10 weeks**
- Social media audit by me**
- Roadmap to Success with social media, being bold, creative & confident**
- Fortnightly challenges to push you out your comfort zone & feel the growth**
- Business mindset**
- Strategies to implement into your business to help you grow**
- Identify who your ideal client is, how to speak them & how to become a magnet to them**
- Learn the different types of content creation and how each one can benefit your business**
- Downloadable materials**
- 30 minute 1-2-1 graduation zoom call with me 4-6 weeks after completing the programme**
- Community group to ask questions**

in this course

YOU WILL LEARN



GROWTH MINDSET

Understand how a growth mindset can open doors of opportunities in abundance giving you time freedom, incredible working destinations and 3-10x more money



HOW TO BE A MAGNET

Be a magnet to your ideal client meaning working with clients who align with your business which means you can choose to take jobs instead of accepting based on fear



TURN POSTS INTO SALES

Create content easily with intent behind every post speaking directly to your ideal client which will turn more content into sales!

YOU WILL ALSO LEARN



How to ensure you are pricing your services correctly and ensure your business is profitable!
NO MORE LONG HOURS & STILL NO MONEY!



How to make your business work for YOU!
How to create exciting business opportunities & market yourself correctly as a business owner



How to create bold, creative content and be organised with posting.
My special tip for social media stacking helps so many busy business owners save time



How I turned my business upside down and got 100 brand new clients through the door in just 6 months

IS THIS COURSE FOR YOU?

NO



I can't use social media and I don't think it helps me get any bookings. I don't want to be accountable for future successes



I don't have the time to put into education and finding my path to making more money



I don't want to change my business - I don't need more money!

YES



I want to run my business to work for me. I want more time freedom, to feel like I have choices in accepting jobs & work less hours a day.



I want my business to be profitable and feel excited to go to work because I know what I am charging is because I am worth every penny!



I want to change my mindset to work for me and my business, I do not want to be afraid to try new things, push myself, be bolder and creative and I don't want to hold back on creating a successful business.

**LIMITED
TIME OFFER
BELOW**

PAY IN FULL

£777

5 x Live Zoom Calls of training
Social media audit by me
Roadmap to Success with social media, being bold,
creative & confident
Fortnightly challenges to push you out your comfort zone
& feel the growth
Strategies to implement into your business to help you
grow
Community group to ask questions

WORTH £999

BE ADDED TO THE
WAITLIST

3 MONTHLY PAYMENTS

£259

5 x Live Zoom Calls of training
Social media audit by me
Roadmap to Success with social media, being bold,
creative & confident
Fortnightly challenges to push you out your comfort zone
& feel the growth
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Community group to ask questions

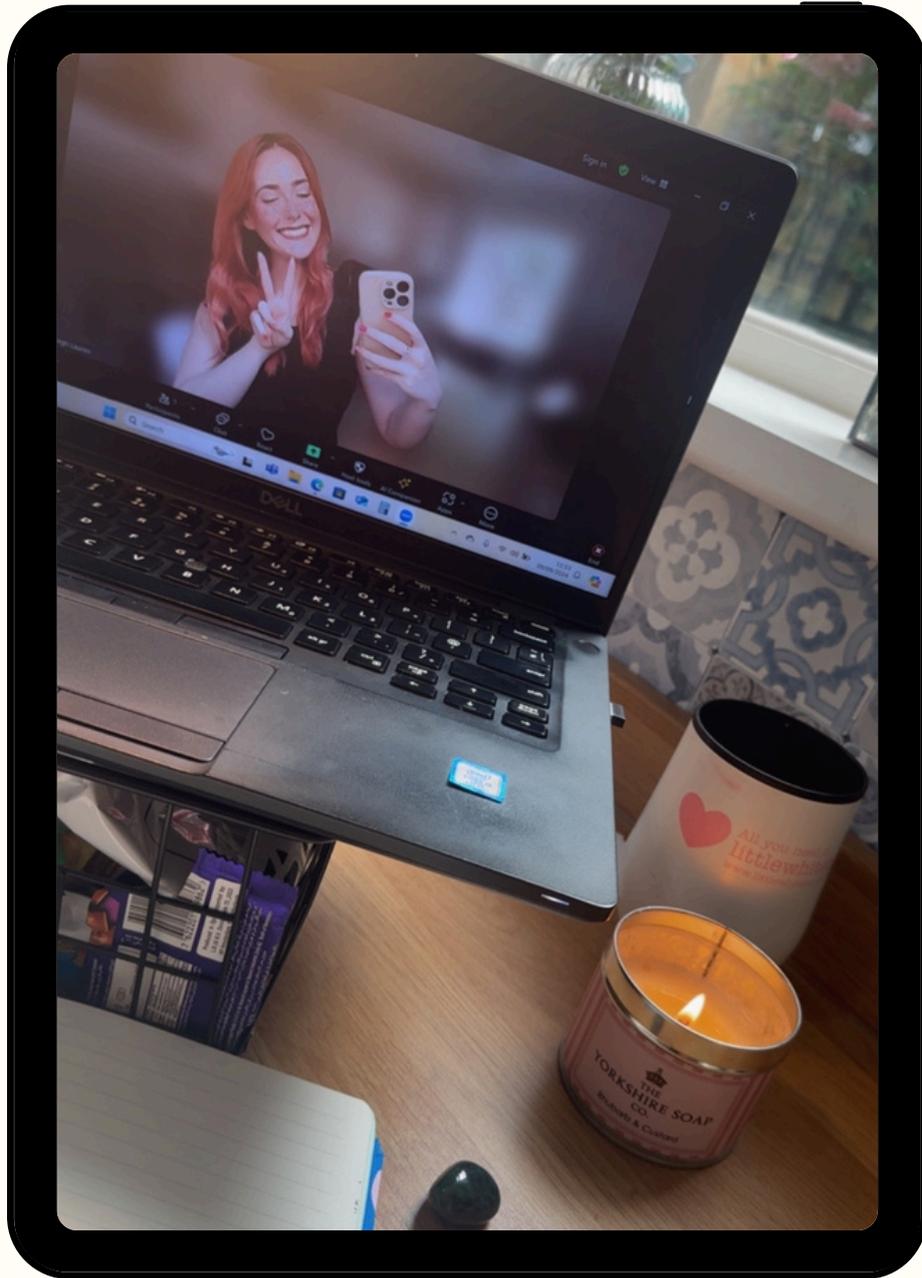
WORTH £999

BE ADDED TO THE
WAITLIST



Ashleigh helped me graduate from training as a makeup artist and then helped me after as I trained as a professional makeup artist but I had no idea where to start when running a business. She gave me all the advice I needed and she was so patient & kind. Now I have a successful wedding makeup business and I've just left my full time job'

A M Y
MAKEUP ARTIST



THE WAY IT WORKS

- This programme will be a maximum of 10 people per enrolment
- You need to apply for this programme, add your name to the waitlist and I will contact you to arrange a discovery zoom call to ensure this programme is the right fit for you
- The live dates will be pre-set
- The lives will take place over 'Zoom'
- All graduation calls must be booked upon securing your place on the programme & take place 4-6 weeks after completion.
- Payments are in full OR via our Payment Plans. All payments must be made by the start of the programme.



**Thank god for people like
you who are helping MUA's
who are just starting out!
You helped me soooooo
much!**

**NATALIE
MAKEUP ARTIST**



BUT WAIT
THERE'S *more*



FAST ACTION BONUSES

REGISTER BEFORE THE 30TH NOVEMBER 2024

- 1-2-1 graduation call with me worth £120
- '100 client success story' training presentation worth over £100
- Downloadable resources



EARLY BIRD PRICE £555



TOTAL VALUE

- 5 x Live Zoom Calls of training
- Social media audit by me
- Roadmap to Success with social media, being bold, creative & confident
- Fortnightly challenges to push you out your comfort zone & feel the growth
- Strategies to implement into your business to help you grow
- Community group to ask questions
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OVER £999 WORTH

what happens

IF YOU ARE READY TO INVEST IN YOUR FUTURE...



REGISTER YOUR INTEREST

Add your name to the waitlist at
the bottom of the page



YOU WILL RECEIVE AN EMAIL

Upon adding your email to the
waitlist you will receive an email from
me welcoming you. In a few days you
will receive another email to arrange
a discovery call

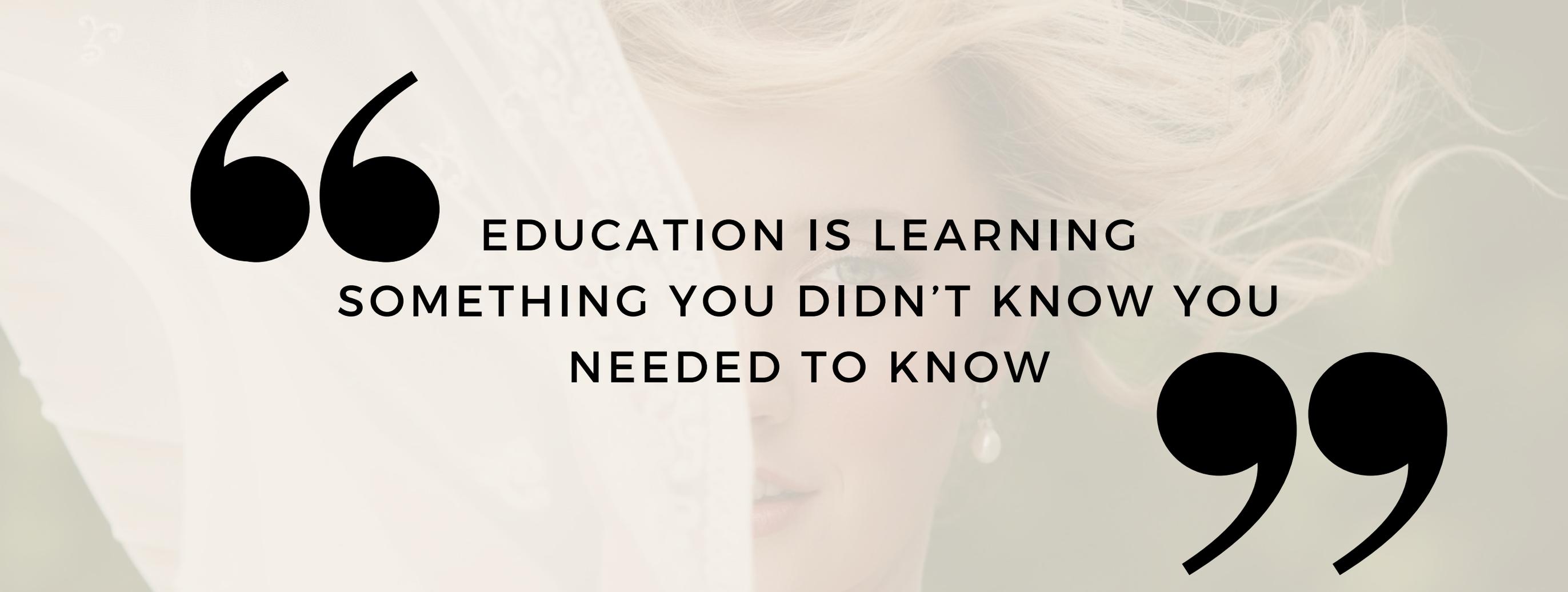


LET'S CHAT

On the discovery call we will chat
about what you want from the
programme and if it's a right fit! If it
is you will receive an email from me
with details to sign up

A photograph of a group of people at a social event, possibly a party or wedding. They are holding various drinks in glasses. The image is overlaid with a dark semi-transparent rectangle containing white text. The text is split into two lines, each underlined. The background shows a person in a shimmering silver sequined dress on the left and others in green and grey clothing on the right. The lighting is warm and indoor.

CLICK HERE TO ADD YOUR
NAME TO THE WAITLIST



“

EDUCATION IS LEARNING
SOMETHING YOU DIDN'T KNOW YOU
NEEDED TO KNOW

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